



# HUSKIE NATION SPONSORSHIP PROGRAM

THE HUSKIES GRIDIRON CLUB, INC.

FEBRUARY 2022



# BE PART OF HUSKIES NATION!



## FANS AND COMMUNITY MEMBERS:

THANK YOU FOR BEING A FAN OF NATHAN HALE HUSKIES FOOTBALL. I AM HUMBLLED TO BE PART OF THIS CONTINUED TRADITION OF BUILDING A COMPETITIVE TEAM FOR OUR STUDENT ATHLETES AND TO OFFER AN ENRICHING EXPERIENCE FOR OUR TEAM.

THE HUSKIES GRIDIRON CLUB, INC. IS LAUNCHING A TEAM SPONSORSHIP PROGRAM TO SUPPORT EFFORTS WITH THE NECESSARY EQUIPMENT TO MEET TODAY'S CRITICAL CONCUSSION PROTOCOLS, PREVENT INJURY ON THE FIELD, AND TO PERFORM AT A HIGH LEVEL. I ENCOURAGE YOUR SUPPORT.

THE PROGRAM WELCOMES ALL LEVELS OF SUPPORT, EVEN IF IT IS SIMPLY SHARING OUR MISSION AND TO PROVIDE THE BEST FOR THE NATHAN HALE HUSKIE PROGRAM. THE PROGRAMS ANY LEVEL OF ASSISTANCE TO HELP WITH THE FOLLOWING:

- **HELMETS THAT REQUIRE CERTIFICATION AND REPLACEMENT ON AN ANNUAL BASIS**
- **NEW PADDING TO ASSIST WITH AGILITY WHILE PROVIDING THE NECESSARY PROTECTION FROM INJURY**
- **WEIGHTROOM EQUIPMENT**
- **TECHNOLOGY TO ASSIST COACHING**
- **BANQUETS TO RECOGNIZE TEAM AND INDIVIDUAL ACCOMPLISHMENTS**

THESE COSTS ARE ABOVE AND BEYOND THE GENEROUS SUPPORT OF THE SCHOOL DISTRICT TO THE FOOTBALL PROGRAM'

WE APPRECIATE YOUR CONSIDERATION AND HOPE TO SEE YOU IN THE STANDS CHEERING US ON THIS UPCOMING SEASON! .

SCOTT PRITZL, HEAD FOOTBALL COACH, NATHAN HALE HIGH SCHOOL





# TOP PRIORITIES

- HELMETS
- PADS
- TRAINING
- GOAL POST PADDING
- TECHNOLOGY
- WEIGHT TRAINING EQUIPMENT

DEAR FRIENDS OF HUSKIES FOOTBALL:

ON BEHALF OF THE **NATHAN HALE HUSKIES GRIDIRON CLUB, INC.** AND COACH PRITZL, WE WOULD LIKE TO INVITE YOU TO BECOME PART OF THE 2022 HUSKIE NATION FAMILY BY BECOMING A CORPORATE SPONSOR. BY SPONSORING THE NATHAN HALE HUSKIES HIGH SCHOOL FOOTBALL TEAM, YOU WILL BE SUPPORTING OUR YOUNG ATHLETES TO HAVE A POSITIVE AND REWARDING EXPERIENCE THAT FOCUSES ON TEAMWORK, LIFE LESSONS, ACADEMICS, AND THE FUNDAMENTALS OF FOOTBALL. FROM CONDITIONING TO LEADERSHIP, THE LESSONS THESE YOUNG ATHLETES LEARN WILL ENABLE THEM TO BE MORE SUCCESSFUL IN THE CLASSROOM, ON THE FIELD, AND IN THEIR FUTURE CAREERS AND ENDEAVORS.

WE WOULD LIKE COMMUNITY BUSINESSES TO BECOME SHAREHOLDERS IN OUR FOOTBALL PROGRAM AND TO BE PROUDLY REPRESENTED THROUGHOUT THE SEASON ON THE FIELD IN THE FORM OF ANNOUNCEMENTS DURING GAME, KEYNOTE SPONSORSHIP OF EVENTS OR FUNDRAISERS, BANNERS PROMOTING YOUR BUSINESS AT THE GAME, SOCIAL MEDIA PLACEMENT, AND TEAM RECOGNITION, AND MUCH MORE. THERE ARE SEVERAL LEVELS SPONSORSHIP: **Varsity Diamond, Varsity Platinum, Huskies Gold, Huskies Silver, Huskies Superfan.** ATTACHED IS A SPONSORSHIP FORM THAT WILL LIST INCENTIVES FOR EACH LEVEL OF SPONSORSHIP.

YOU MAY CONTACT MYSELF, PATRICK SCHLOSS, PRESIDENT, OR THOMAS MEDLEY, VICE PRESIDENT, WITH ANY QUESTIONS AT CONTACT INFORMATION PROVIDED BELOW. PLEASE MAKE ALL CHECKS PAYABLE TO THE NATHAN HALE HUSKIES GRIDIRON CLUB, INC. WE ARE A NON-PROFIT ORGANIZATION WITH THE MISSION TO SUPPORT YOUTH ATHLETICS.

**THE NATHAN HALE HUSKIES GRIDIRON CLUB, INC.** GREATLY APPRECIATES YOUR TIME AND CONSIDERATION. LET'S GO HUSKIES!

SINCERELY,

PATRICK SCHLOSS, PRESIDENT, (414) 550-5341 [PSCHLOSS@WI.RR.COM](mailto:PSCHLOSS@WI.RR.COM)

THOMAS MEDLEY, VICE PRESIDENT, (414) 712-9767 [MEDLEY3420@GMAIL.COM](mailto:MEDLEY3420@GMAIL.COM)





# VARSITY DIAMOND SPONSOR - \$10,000 (LIMITED TO 1)



•EVERYTHING ABOUT THIS PACKAGE IS DESIGNED TO PUT YOUR COMPANY CENTER STAGE IN FRONT OF OUR COMMUNITY AND VAST NETWORK OF FANS ALL-YEAR LONG. THIS IS A SPONSORSHIP PACKAGE THAT PROVIDES OPPORTUNITY AND RESOURCES FOR ALL OUR STUDENT ATHLETES. OUR FANS WILL KNOW YOUR NAME AND KNOW THE COMMITMENT THAT YOU HAVE TOWARDS THE NATHAN HALE HUSKIE FOOT FOOTBALL PROGRAM.

## •THIS PACKAGE INCLUDES

- **WEEKLY SPONSOR SPOTLIGHTS** - FOR THE ENTIRE SEASON, WEEKLY SOCIAL POSTS FROM ACROSS HUSKIE NATION FOOTBALL SOCIAL MEDIA ACCOUNTS SPOTLIGHTING YOUR COMPANY. CAN BE CUSTOMIZED TO FIT YOUR MESSAGE!
- **KEY SPONSOR** - NAME ON ANNUAL RAFFLE TICKETS AND ANNUAL BAGS TOURNAMENT
- **COMMERCIALS** - COMPANY NAME WILL BE MENTIONED TWICE DURING ALL LEVEL FOOTBALL GAMES. SPONSORS RECOGNIZED AT THE END OF THE GAME.
- **SOCIAL MEDIA GRAPHIC SPONSOR** - YOUR LOGO FEATURED THROUGHOUT THE YEAR ON SOCIAL MEDIA GRAPHICS (GAME DAY, PLAYER OF THE GAME, FINAL SCORE ETC.)
- **DEDICATED CALLS** - PA RECOGNITION AT ALL HOME FOOTBALL GAMES AS ONE OF OUR DESIGNATED GAME SPONSORSHIPS (EXAMPLE: TOUCHDOWN SPONSOR, QUARTER SPONSOR, TIMEOUT SPONSOR, FIRST DOWN SPONSOR, ETC. ). A DEDICATED CALL BY OUR BROADCASTER: EX. "THAT WAS ANOTHER (INSERT COMPANY NAME) FIRST DOWN!"
- **PREMIUM DIGITAL ADVERTISEMENT** - ROTATING DIGITAL ADVERTISEMENT PLACED WITH PREMIUM VISIBILITY ON GRID IRON'S NEW WEBSITE.
- **STADIUM SIGNAGE** - ONE 3'X 8' FENCE SIGN THAT WILL BE DISPLAYED INSIDE THE FOOTBALL STADIUM FOR THE ENTIRE SEASON ACCOMPANIED BY THE TEAM SCHEDULE
- **PROGRAM BANQUET** - COMPANY RECOGNITION AND INVITED TO PARTICIPATE
- **PROGRAM AD** - NAME PLACED ON EVERY HOME GAME PROGRAM
- **T-SHIRT SPONSOR** - YOUR LOGO WILL BE ON THE BACK OR SLEEVE OF THE SUPER FAN SHIRT.
- **PLAQUE.** PROUDLY A DISPLAY A PLAQUE WITH A TEAM PHOTO RECOGNIZING YOUR COMPANY SUPPORT
- OPPORTUNITY FOR A THEME NIGHT.

# VARSITY PLATINUM SPONSOR - \$5,000 (LIMITED TO# 4)



EVERYTHING ABOUT THIS PACKAGE IS DESIGNED TO PUT YOUR COMPANY CENTER STAGE IN FRONT OF OUR COMMUNITY AND VAST NETWORK OF FANS ALL-YEAR LONG. THIS PACKAGE INCLUDES

- **WEEKLY SPONSOR SPOTLIGHTS** - FOR THE ENTIRE SEASON, WEEKLY SOCIAL POSTS FROM ACROSS HUSKIE NATION FOOTBALL SOCIAL MEDIA ACCOUNTS SPOTLIGHTING YOUR COMPANY. CAN BE CUSTOMIZED TO FIT YOUR MESSAGE!
- **COMMERCIALS** – COMPANY NAME WILL BE MENTIONED TWICE DURING ALL LEVEL FOOTBALL GAMES. SPONSORS RECOGNIZED AT THE END OF THE GAME.
- **SOCIAL MEDIA GRAPHIC SPONSOR** - YOUR LOGO FEATURED THROUGHOUT THE YEAR ON SOCIAL MEDIA GRAPHICS (GAME DAY, PLAYER OF THE GAME, FINAL SCORE ETC.)
- **DEDICATED CALLS** - PA RECOGNITION AT ALL HOME FOOTBALL GAMES AS ONE OF OUR DESIGNATED GAME SPONSORSHIPS (EXAMPLE: TOUCHDOWN SPONSOR, QUARTER SPONSOR, TIMEOUT SPONSOR, FIRST DOWN SPONSOR, ETC. ). A DEDICATED CALL BY OUR BROADCASTER: EX. "THAT WAS ANOTHER (INSERT COMPANY NAME) FIRST DOWN!"
- **PREMIUM DIGITAL ADVERTISEMENT** - ROTATING DIGITAL ADVERTISEMENT PLACED WITH PREMIUM VISIBILITY ON GRID IRON'S WEBSITE.
- **STADIUM SIGNAGE** - FENCE SIGN THAT WILL BE DISPLAYED INSIDE THE FOOTBALL STADIUM FOR THE ENTIRE SEASON
- **PROGRAM Ad** - NAME PLACED ON EVERY HOME GAME PROGRAM
- **PLAQUE.** PROUDLY A DISPLAY A PLAQUE WITH A TEAM PHOTO RECOGNIZING YOUR COMPANY SUPPORT



# HUSKIE GOLD SPONSOR - \$2,500



## THIS PACKAGE INCLUDES

- **WEEKLY SPONSOR SPOTLIGHTS** - FOR THE ENTIRE SEASON, WEEKLY SOCIAL POSTS FROM ACROSS HUSKIE NATION FOOTBALL SOCIAL MEDIA ACCOUNTS SPOTLIGHTING YOUR COMPANY. CAN BE CUSTOMIZED TO FIT YOUR MESSAGE!
- **COMMERCIALS** – COMPANY NAME WILL BE MENTIONED TWICE DURING ALL LEVEL FOOTBALL GAMES.
- **SOCIAL MEDIA GRAPHIC SPONSOR** - YOUR LOGO FEATURED THROUGHOUT THE YEAR ON SOCIAL MEDIA GRAPHICS (GAME DAY, PLAYER OF THE GAME, FINAL SCORE ETC.)
- **DEDICATED CALLS** - PA RECOGNITION AT ALL HOME FOOTBALL GAMES AS ONE OF OUR DESIGNATED GAME SPONSORSHIPS (EXAMPLE: TOUCHDOWN SPONSOR, QUARTER SPONSOR, TIMEOUT SPONSOR, FIRST DOWN SPONSOR, ETC. ). A DEDICATED CALL BY OUR BROADCASTER: EX. "THAT WAS ANOTHER (INSERT COMPANY NAME) FIRST DOWN!"
- **PREMIUM DIGITAL ADVERTISEMENT** - ROTATING DIGITAL ADVERTISEMENT PLACED WITH PREMIUM VISIBILITY ON GRID IRON'S WEBSITE.
- **STADIUM SIGNAGE** - FENCE SIGN THAT WILL BE DISPLAYED INSIDE THE FOOTBALL STADIUM FOR THE ENTIRE SEASON
- **PLAQUE.** PROUDLY A DISPLAY A PLAQUE WITH A TEAM PHOTO RECOGNIZING YOUR COMPANY SUPPORT

# HUSKIES SILVER SPONSOR - \$1,000



## THIS PACKAGE INCLUDES

- **STADIUM SIGNAGE** - IDENTIFIED ON FENCE SIGN THAT WILL BE DISPLAYED INSIDE THE FOOTBALL STADIUM FOR THE ENTIRE SEASON
- **PLAQUE.** PROUDLY A DISPLAY A PLAQUE WITH A TEAM PHOTO RECOGNIZING YOUR COMPANY SUPPORT
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## HUSKIES SUPERFAN SPONSOR - \$500



- **PLAQUE.** PROUDLY A DISPLAY A PLAQUE WITH A TEAM PHOTO RECOGNIZING YOUR COMPANY SUPPORT







THANK YOU FOR YOUR SUPPORT  
AND CONSIDERATION.

LET'S GO HUSKIES!